

## FOR IMMEDIATE RELEASE

New York City's rich culinary landscape supports dozens of eating tours. But only one is conducted in a vintage Checker cab: Famous Fat Dave's Five Borough Eating Tour. "Famous" was a real yellow cab driver, and every time he took a fare, he got a recommendation on where the locals eat in each neighborhood. From this priceless research, he has compiled an extraordinary catalog of the city's hidden food treasures. With his unique knowledge of where real New Yorkers eat, Dave offers tourists and New Yorkers alike a variety of personalized eating tours. Word of mouth, the <a href="FamousFatDave.com">FamousFatDave.com</a> website, and mounting <a href="press coverage">press coverage</a> has led to the tour's smashing success. Famous has been featured on <a href="Travel Channel">Travel Channel</a>, <a href="Cooking Channel">Cooking Channel</a>, <a href="PBS">PBS</a>, and more. He is currently writing a book about his culinary adventures and how they've led him here.

## PRAISE FOR FAMOUS FAT DAVE

"Aside from knowing New York City's streets like the back of his hand, he's got a firm grip on the under belly of Manhattan" - Anthony Bourdain On The Travel Channel, No Reservations

"An encyclopedic knowledge of neighborhood eateries." -The New York Times, Seen It All? These Tours Are For You

For more information please contact Dave Freedenberg at (646) 496-6540 or Dave@FamousFatDave.com. Please visit his website at www.FamousFatDave.com

"The man, the myth, the legend!" -Al Roker On The Cooking Channel, My Life In Food

"[One of] the people who make New York fabulous" -The Village Voice, Best Of NYC

"The ultimate foodie fantasy" The Independent Newspaper Of
London, The Big Appetite



"A rolling encyclopedia of unheralded-but-treasured neighborhood food joints." -The New York Daily News, <u>A Bite Of The Apple</u>

"Knows his city and its fare, from pastrami sandwiches to hummus, better than just about anybody else." -Saveur Magazine, The Saveur 100 Favorite Foods, Restaurants, Drinks, People, Places, and Things

"The ultimate New York City food tour." -BBC Travel With Lonely Planet, Passport Blog

"Well on his way to becoming a New York icon." - The Jewish Daily Forward, <u>Fat Of The Land: Taking The Food Tour That Keeps On Feeding</u>

"The inside scoop on the best neighborhood places to eat." National Public Radio, <u>Gluttony On The Go with A New York</u>
<u>City Cabbie</u>

"An intimate glimpse inside restaurants that have stood the test of time and the families that have given their all to build them." - Cuisine Magazine, TAXI!

For more information please contact Dave Freedenberg at (646) 496-6540 or Dave@FamousFatDave.com. Please visit his website at <a href="www.FamousFatDave.com">www.FamousFatDave.com</a>

## **About Famous Fat Dave**

Famous Fat Dave was always "Dave." He wasn't always "famous" and "fat." Dave proudly added the "fat" early in life while growing up in Maryland. Bottomless cones of Thrasher's fries doused in apple cider vinegar and countless bushels of blue crabs steamed with Old Bay Seasoning began a lifetime of eating good food until it hurt.

Dave moved to New York in 1997 mostly to be near the city's countless culinary institutions. The first job for which he applied after graduating from NYU was as counter help at Coney Island's original Nathan's Famous. Dave didn't get the gig, but in the coming years he landed a number of dream jobs deep inside New York's food world.

Dave drove a bread truck for Orwasher's Bakery, delivering Black Russian ryes and challahs to the likes of Tavern on the Green and the Russian Tea Room. He prowled a stretch of Orchard Street behind an aromatic row of barrels as a pickle man at Guss' Pickles. He translated his pickle skills into the cheese realm as a sample-happy cheese monger at Murray's Cheese Shop. He even managed to sell his beloved Nathan's hot dogs in Coney Island, doing so as a bellowing vendor in the stands at the minor league Brooklyn Cyclones ball park. During the pandemic, Dave went back to his roots, delivering meats directly to the roaring kitchens of dozens of local restaurants as a delivery man for Pino's Prime Meat Market.

In the meantime, Dave has moonlighted as a New York City yellow cab driver and bartender, followed his belly across five continents, and worked as a food writer. His <u>food writing</u> has appeared in Time Out New York, Not For Tourists Guidebook, Attaché Magazine, and Gothamist. And Dave himself has been <u>featured</u> in dozens of magazines and newspapers as well as on radio and television. But it is his critically acclaimed and wildly popular eating tour that is putting the "famous" in Famous Fat Dave.