

## FOR IMMEDIATE RELEASE

New York City's culinary landscape supports more than a dozen eating tours. But only one is conducted in a vintage Checker cab: Famous Fat Dave's Five Borough Eating Tour. "Famous" is a real yellow cab driver, and every time he takes a fare, he gets a recommendation on where the locals eat in each neighborhood. From this priceless research, he has compiled an extraordinary catalog of the city's hidden food treasures. With his unique knowledge of where real New Yorkers eat, Dave offers tourists and New Yorkers alike a variety of personalized eating tours. Word of mouth, the <a href="FamousFatDave.com">FamousFatDave.com</a> website, and mounting <a href="press coverage">press coverage</a> has led to the tour's smashing success. Famous has been featured on <a href="Travel Channel">Travel Channel</a>, <a href="Cooking Channel">Cooking Channel</a>, <a href="PBS">PBS</a>, and more. He is currently writing a book about his culinary adventures and how they've led him here.

## **Praise for Famous Fat Dave**

"Aside from knowing New York City's streets like the back of his hand, he's got a firm grip on the under belly of Manhattan"

- Anthony Bourdain On The Travel Channel, No Reservations

"Has acquired an encyclopedic knowledge of neighborhood eateries."

-The New York Times, <u>Seen It All? These Tours Are For You</u>

For more information please contact Dave Freedenberg at (646) 496-6540 or <a href="mailto:Dave@FamousFatDave.com">Dave@FamousFatDave.com</a>. Please visit his website at <a href="mailto:www.FamousFatDave.com">www.FamousFatDave.com</a>.

### "The man, the myth, the legend!"

Al Roker On The Cooking Channel, <u>My Life In</u> Food

## "[One of] the people who make New York fabulous"

-The Village Voice, **Best Of NYC** 



### "The ultimate foodie fantasy"

-The Independent Newspaper Of London, *The Big Appetite* 

### "A rolling encyclopedia of unheralded-but-treasured neighborhood food joints."

-The New York Daily News, <u>A Bite Of The Apple</u>

# "Knows his city and its fare, from pastrami sandwiches to hummus, better than just about anybody else."

-Saveur Magazine, <u>The Saveur 100 Favorite Foods, Restaurants, Drinks, People, Places, and Things</u>

### "The ultimate New York City food tour."

-BBC Travel With Lonely Planet, <u>Passport Bloq</u>

### "Well on his way to becoming a New York icon."

- The Jewish Daily Forward, <u>Fat Of The Land: Taking The Food Tour That Keeps On Feeding</u>

### "The inside scoop on the best neighborhood places to eat."

-National Public Radio, Gluttony On The Go with A New York City Cabbie



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## **About Famous Fat Dave**

Famous Fat Dave was always Dave. He wasn't always famous and fat. Dave proudly added the "fat" early in life while growing up in Maryland. Bottomless cones of Thrasher's french fries doused in apple cider vinegar and countless bushels of blue crabs steamed with Old Bay Seasoning began a lifetime of eating good food until it hurt.

He enrolled at New York University mostly to be near the city's myriad culinary institutions. The first job for which he applied after graduation was as counter help at Coney Island's original Nathan's Famous. Told he was overqualified, Dave didn't get the gig, but in the coming years he landed a number of dream jobs deep inside New York's food world.

Dave drove a bread truck for Orwasher's Bakery, delivering Black Russian ryes and challahs to the likes of Tavern on the Green, the Russian Tea Room, and the World Trade Center. He prowled a stretch of Orchard Street behind an aromatic row of 500 pound barrels as a pickle man at Guss' Pickles. He translated his pickle skills into the cheese realm as a sample-happy cheese monger at Murray's Cheese Shop. He even managed to sell his beloved Nathan's hot dogs in Coney Island, doing so as a bellowing vendor in the stands at the minor league Brooklyn Cyclones ball park.

In the meantime, Dave moonlighted as a New York City yellow cab driver, followed his belly across five continents, and worked as a food writer. His food writing has appeared in *Time Out New York, Not For Tourists Guidebook, Attache Magazine, The L Magazine*, and *Gothamist.com*. And Dave himself has been featured in dozens of magazines and newspapers as well as on radio and national television. But it is his critically acclaimed and wildly popular eating tour that is putting the "famous" in Famous Fat Dave.

